EXHIBIT 1

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 1,303,969 Registered Nov. 6, 1984

TRADEMARK Principal Register

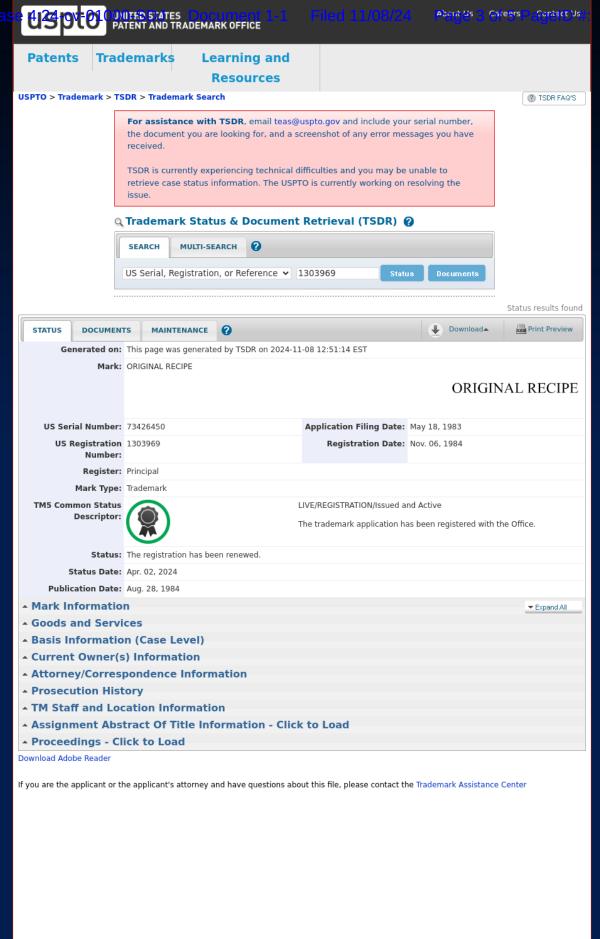
ORIGINAL RECIPE

.KFC Corporation (Delaware corporation) , 1441 Gardiner La. Louisville, Ky. 40213 For: FRESHLY PREPARED FRIED CHICK-EN FOR CONSUMPTION ON OR OFF THE PREMISES, in CLASS 29 (U.S. Cl. 46). First use 1972; in commerce 1972. Sec. 2(f).

Ser. No. 426,450, filed May 18, 1983.

CARLA CALCAGNO, Examining Attorney





United States of America United States Patent and Trademark Office



Reg. No. 5,590,733

KFC Corporation (KENTUCKY CORPORATION) 1441 Gardiner Lane

Registered Oct. 23, 2018

Louisville, KENTUCKY 40213

Int. Cl.: 43

CLASS 43: Restaurant services

Service Mark

FIRST USE 10-31-2014; IN COMMERCE 10-31-2014

Principal Register

The mark consists of the words "Col. Harland Sanders Original Recipe Since 1940" under three stars.

No claim is made to the exclusive right to use the following apart from the mark as shown: "SINCE 1940"

SEC. 2(F) as to "ORIGINAL RECIPE"

The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

SER. NO. 87-027,960, FILED 05-06-2016



Director of the United States Patent and Trademark Office



